

8x8 Work for Mobile

An all-in-one app for phone, video meetings, chat and more.

Businesses today are increasingly moving away from traditional phone systems, migrating to the cloud to more effectively manage and scale voice services. And the benefits go far beyond the cost savings of ditching outdated infrastructure. Soft phones can turn any smart device into a work-connected communications hub, and are keeping organizations around the world open for business as employees adapt and operate from anywhere.

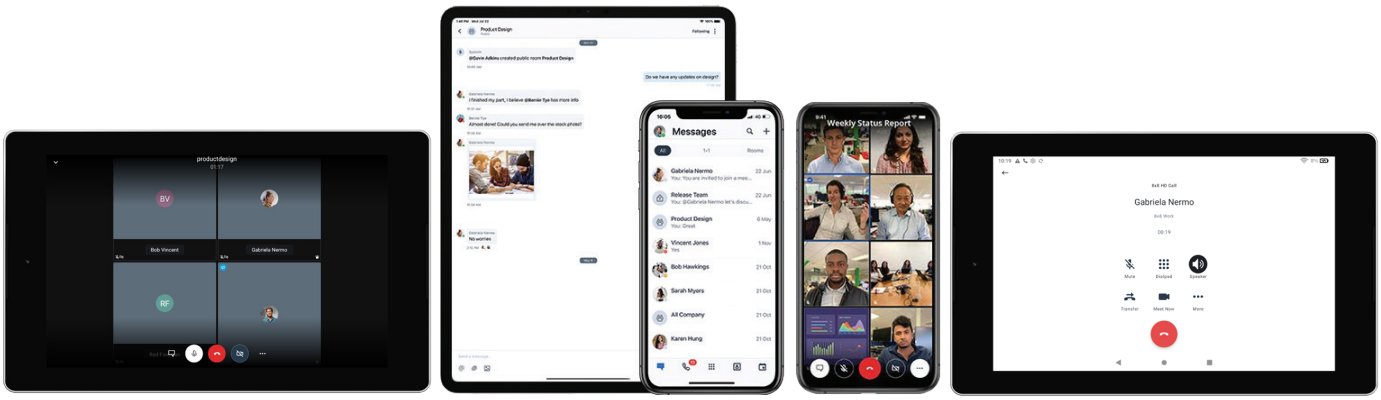
8x8 is leading the digital transformation wave from legacy on-premises telephony to a modern, cloud-based Open Communications Platform built to meet the unique needs of small businesses and global enterprises alike. And customers have the flexibility to deploy any combination of physical and softphones, with 8x8 Work desktop and mobile apps offering all-in-one collaboration with voice, video and team chat.

Physical desk phones will not disappear entirely, and newer VoIP phones offer many advantages over their legacy counterparts. But softphones in the form of apps offer a future of unparallelled capability, not least because software updates can instantly push new features to users' devices and constantly improve collaboration, productivity and customer experience.

Feature comparison between a standard desk phone and 8x8 Work for Mobile:

Features	Desk Phone	8x8 Work for Mobile
HD quality voice	■	■
Voicemail with transcription	Voicemail Only	■
Call waiting	■	■
Call transfer	■	■
Call park	■	■
Multi-party calls (3-way calls)	■	■
Record calls	■	■
Calendar-driven presence status	■	■
HD audio conferencing	■	■
Barge/Monitor/Whisper	■	–
Power Keys (BLF)	■	–
Internet fax	–	Read only
Import Outlook/Google/ Device personal contacts	–	■
HD video conferencing	–	■
1:1 instant chat	–	■
Team chat	–	■
File sharing	–	■
Business SMS/MMS and texting	–	■
Presence status	–	■
Business hours	–	■
Car bluetooth support	–	■

For more information, call 1.866.879.8647 or visit 8x8.com.



8x8 Work for Mobile has several other benefits:

- Empower employees to be efficient and productive from any device, anywhere.
- Eliminate the need for multiple applications and foster better collaboration. For businesses that use shared devices, like retail and restaurants, apps provide an all-in-one solution for calls, video, chat and point-of-sale systems. Workers can perform several tasks on a single device, armed with apps to process credit cards or communicate with staff and suppliers.
- No additional training for customers/end users due to general familiarity with tablets and other mobile devices.
- Deploy faster and reduce costs, eliminating the need to set up expensive network and other infrastructure.
- Improve disaster recovery with cellular network connectivity if wifi connections fail.
- Enable Wi-Fi testing that can be used to complete site surveys and identify any potential risks during deployment.
- Even the smart device can be cheaper than a desk phone.

The table below compares the cost of an average desk phone to a 7" Fire tablet:

Features	Desk Phone	Amazon Fire Tablet 7"
Device	$120*	$50
Headset	–	$20
Stand	–	$15
USB adapter	–	$13
Total	**$120**	**$98**
Savings		**$22 (18%)**

*This represents the average price for a desk phone, but some phones can cost $300 or more depending on model and features.

Comparing the average costs of these devices and accessories, you can save 18% or more by replacing a desk phone.

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To get started with 8x8 Work, download the app today.

Available on the App Store | GET IT ON Google Play | available at amazon appstore

8x8

8x8, Inc. (NYSE: EGHT) is transforming the future of business communications as a leading Software-as-a-Service provider of voice, video, chat, contact center and enterprise-class API solutions powered by one global cloud communications platform. 8x8 empowers workforces worldwide to connect individuals and teams so they can collaborate faster and work smarter. Real-time analytics and intelligence provide businesses unique insights across all interactions and channels so they can delight end-customers and accelerate their business. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, Twitter and Facebook.

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