



8x8 Retail Nationwide

Retailers need a simple, reliable way to keep store teams reachable wherever they are in-store, without the complexity of individual user licenses or inconsistent device setups. Most store teams share devices, work in shifts, and rely heavily on mobile access to stay connected across the sales floor, stockroom, and back office.

Retail Nationwide is designed specifically for these needs. It gives retailers a flexible, mobile-first communication model that supports shared devices and multi-location operations while delivering predictable, retail-friendly costs.

Designed for modern store operations

Retail Nationwide provides a straightforward and scalable way to manage in-store communication. Each license supports a desk phone plus up to five mobile or tablet devices, giving teams full coverage across the sales floor, fitting rooms, stockroom, and management areas. This shared-device approach fits shift-based staffing and allows associates to answer calls from whichever device is closest, improving both flexibility and response times.

Standardizing how communication is deployed across locations reduces provisioning time, simplifies ongoing support, and keeps configuration consistent across an entire store network. Unlimited domestic calling removes overage concerns during peak holiday periods, while improved in-store

reachability helps reduce missed calls and speeds customer assistance.

Retailers gain predictable monthly costs, smoother rollouts, and a communication setup that scales easily as their footprint grows.

Key benefits

- **Consistent in-store responsiveness.** Calls ring across multiple devices so any available associate can answer quickly, reducing missed inquiries and improving customer service.
- **Simplified deployment at scale.** A standardized license and setup streamline new store rollouts, lower provisioning effort, and simplify ongoing management across all locations.
- **Built for shift-based work.** Shared mobile and tablet devices let rotating staff stay connected without individual licenses, supporting flexible staffing and high-turnover environments.
- **Predictable, retail-friendly costs.** Unlimited domestic calling creates a stable cost model, removing overage concerns and helping stores manage communication budgets with confidence.

For more information visit 8x8.com.